

URBAN PROJECT

UPP

TROUVILLE SUR MER

2014



INTERNATIONAL IDEAS COMPETITION IN SUSTAINABLE URBAN PLANNING

www.uptrouville.org
PRIZES

- First Prize : 7000 €
- Public Prize : 4000 €
- Youth Prize : 4000 €
- Stéphane Hessel Prize : 3000 €
- Accessibility prize : 3000 €
- Innovation prize : 3000 €

REGISTRATIONS

From **1st** February
to **15th** March

TERRITORY VISITS

3rd April
And **4th**

AWARD PRESENTATION

17th October
And **18th**

GENERAL PRESENTATION DOCUMENT



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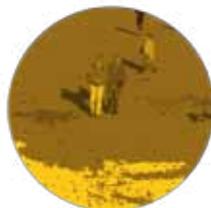
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UP, imagine the city of tomorrow



UP Trouville, is an ideas competition to rethink the city by linking the new mobilities, the transformation of urban landscapes, the social economics dynamic and the evolution of uses.

UP Trouville wants to create a fruitful dialogue between every single actor of the city : developers, citizens, researchers, visitors...

UP to improve flows and movements
UP to optimize accessibility
UP to create dynamism and economics activities
UP to innovate and to create
UP to redefine the public space
UP to have a more beautiful and pleasant city...

An original competition as an answer to urban stakes

Getting involved in an urban redefinition by proposing an ideas competition is an innovative initiative. ***This project is also original in its conception : UP Trouville focuses more on issues for the future than on a geographical area.*** Candidates will be able to take into account the multiple socio-spatial scales across town.



THE STAKES : TROUVILLE FROM TODAY TO TOMORROW, A NEW DEVELOPMENT FOR NEW PERSPECTIVES

Reduce and rationalize car influence. All year long and during big influence periods, cars are everywhere in town. There is a important affluence on parking lots in the low parts of the town, and places are limited and underrated during the high frequenting period . During busy periods, the town center is congested, quite inaccessible and the space in saturated of differentiated mobilities. To rethink circulations, is to rethink completely inflows and outflows.



Integrate sustainable and alternative mobilities based on innovation, creativity, economic and social strength of the territory : the existing commercial activities, the high quality architectural heritage and the touristic value of the seashore.



Propose footpaths, walk-abilities and routes which appreciate the heritage and the panorama, improve the environment and accessibility for all.

Promote accessibility and optimize frequenting and the use of public spaces, services and equipments. Accessibility for all has to be think for old and new equipments and facilities, in a way to keep and reinforce the quality of services and businesses. Accessibility has to integrate weaker, underprivileged populations without stigmatizing them. Accessibility is to ensure that all people fell comfortable.



Solve the seasonal dichotomy.

Trouville moves from 5 000 residents in low frequency periods to 50 000 residents in high frequency periods. Propositions will have to integrate these contrasting uses by different systems of equipments that can be modulate.



Link the urban transformations with a new dynamic and to encourage demographic renewal in a way to attract younger populations and to support the establishment of job-creating activities.



Connect neighborhoods and solve the physic fracture between the upper and lower parts of the town

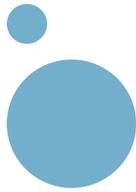
due to the singular topography and its steep slope. This link is probably one of the key of the new « positive mobility » : it will transform a present disadvantage in an asset for the traffic and the town image.

Produce coherent amenities inside the town and in its environment.

Connections between footpaths, bicycle paths and public transports in common with the sea front and the country side.

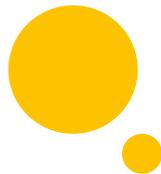


Teams are encouraged to work by crossing various disciplines



Concurrents are encouraged to constitute multidisciplinary teams from two to four persons. Professionals and students with a Master's degree in architecture, urban planning, urban design, landscapes...will associate their skills with geographers, designers, sociologists, ethnologists, economists, artists, technicians...

Everything is possible in transversality : skills and knowledges are combined for the benefit of the territory of the future.



Many actions during 2014

These moments will allow all the actors to meet, giving everyone the possibility to express their opinion on the town's future development. They will also give the possibility for everyone to talk about their perceptions, needs and desires.

From February the 1st to March 15th

Candidates' registration

April, 3rd and 4th

Territory visits

End of September beginning of October

Exhibitions

October 17th and 18th

Award presentation



A competition to experiment with new practices to do

UP Trouville is an advocate of new urban planning politics. ***The competition prefigures Trouville as a leading place of urban renewal*** for residents, tourists, professionals, visitors...

The competition is looking for innovation, creativity, experience and knowledge sharing. UP Trouville is to progress by encouraging interconnections.

- ***On a physical level*** : to link neighborhoods together while respecting their own identity.
- ***On a social level*** : to encourage people to meet, to stimulate group practices, to contribute to the creation of ephemerals or sustainable links with the town and between people. to facilitate everyone's access to the town, and the possibility of meeting between regulars and excluded people of the urban space. to encourage everyone, favored or not, deficient or not, to share a space and a urban area.
- ***On a urban conception level***: to encourage exchanges between all actors of the city, to share experiences and ideas to transform the town, and to change it uses.

The competition proposes to go beyond a simple urban transformation by proposing a tool which promote dialog and new ways to conceive the urban space.

« *Planning a complex territory, it's also to make eye contact to feed the debate on the city of tomorrow.* »



JURIES

The « great jury »

This jury reflects the spirit and ambition of the competition. International, multidisciplinary and transversal, the « great jury » will be composed of specialists of the town, architecture and urban planning, as well as professionals actors and artistic personalities.

The « youth » jury

Attentive to the territory evolutions and beginners to the collective decision, members of the youth municipal council of Trouville will evaluate the candidates propositions. the TVES laboratory will raise their awareness of concepts and stakes of urban planning, as well as it will receive their ideas and conceptions on the town's future. this council will deliberate, and visitors under 16 will also vote during exhibitions. together, they will award the « youth prize ».

The audience

Residents, users, regular or unusual visitors, architecture lovers or beginners in urban planning...will have the possibility to choose the project which send them into the future. After a year of awareness actions in urban planning and accessibility, the audience will have the opportunity to discover the work of the twelve to fifteen nominees and will vote after their presentation at the exhibition.



ENTRIES

The first entry



first entry of the candidate's teams to the selection committee : **before May, the 15th 2014**

for this first entry, teams will submit a declaration of intent with a previsionsal budget and five boards to introduce the project to :

- general overview
- urban analysis
- script concept
- global urban planning plan
- illustrations treatment of keys areas

These first entries will allow the committee to select between twelve and fifteen nominees.

Final entries



The nominees' second entry to the three juries : just **before August 31th 2014**

A A0 poster board will present a general synthesis and the key points as an answer to the stakes. Thanks to a seven minute video, the nominees will be able to stage the project by expressing their creativity (animation, sketches, models...)



THE PRIZES



Four prizes will be awarded by the « **Great jury** » : the « First Prize », the Accessibility prize, the Innovation prize and the Stephane Hessel prize, figure of Trouville who greatly influenced the social transformation the sustainable development.

A total of 24,000 euros. The same team, if it is acclaimed by three juries can win up to 15 000 euros price.

First Prize : 7000 €

Public prize : 4000 €

Youth prize : 4000 €

Stephane Hessel prize : 3000 €

Accessibility prize : 3000 €

Innovation prize : 3000 €





First Prize :

7000 € for the project which will keep the jury's attention due to relevant propositions combining innovation, creativity and realism, while taking into account economic development and social balance.

Public prize :

4000 € for the project which will draw the attention of the adult audience ...this is the prize of the people, who lives, comes and loves Trouville.

Youth prize :

4000 € for the project mobilizing the youth the passion and enthusiasm from Trouville and beyond.

Stephane Hessel prize :

3000 € for the project promoting a shared urban planning, as a tribute to the humanist Stephane Hessel. This is the price of collective intelligence, as a pledge of social progress and ratiocinate economic development.

Accessibility prize :

3000 € for the project which bets on the accessibility of equipments and planning as a vector of development, commenting and mobility...the consideration of weakened population is a benefit for everyone. it is the prize of common sense and spatial open vision.

Innovation prize :

3000 € for the project which will introduces ideas and innovation as a support of development for populations, enterprises, businesses and sustainable planning. this is the prize of creativity, sustainable vision, realistic and sustainable technical projections.



CALENDAR

February,
1st

REGISTRATIONS OPENING

Registration file is available at www.uptrouville.org

March,
15th

REGISTRATION CLOSING DATE

April,
3rd &
4th

SITE VISITS

Candidates will get the measure of the territory and its stakes, and will participate to manifestations open to everyone.

May,
15th

FIRST ENTRY

Candidates will present the main conception and the logic key of their projects.

June,
the 1st

NOMINEES ANNOUNCEMENT

Announcement of the 12 to 15 nominees by the selection committee.

August,
31th

FINAL ENTRIES

A backing video presentation of the project, the team and the benefits in the short, middle and long terms.

End of September-
beginning of
October

EXHIBITIONS

An exhibition on Trouville transformation and the nominees' projects presentation.

October,
17th and
18th

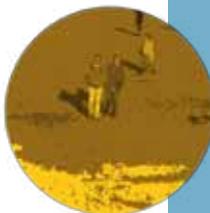
AWARD PRESENTATION

Deliberation of the jury, and events on the awards presentation, with cultural events.

ORGANIZERS :



PARTNERS :



CONTACTS :

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**Urban Project Trouville 2014 :
International ideas competition for
sustainable urban planning**



Competition organised by Trouville-sur-Mer city council and the Territoires, Villes, Environnement et Société (TVES) laboratory from Lille 1 University.

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